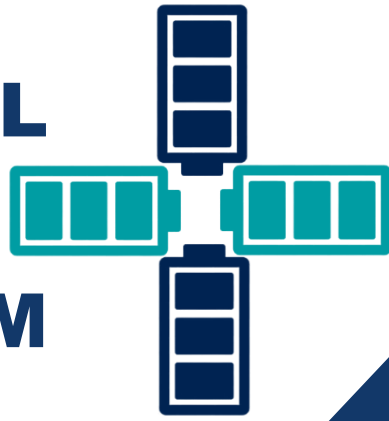


**HOSPITAL
IMPACT
PROGRAM**



**GREAT HOSPITALS
CUSTOMIZE
PATIENTS' CARE**

The Health Math

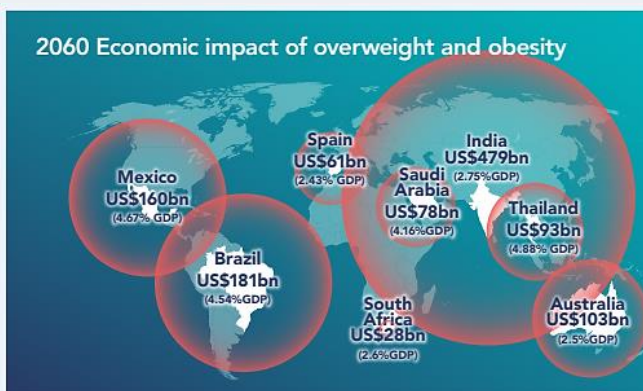
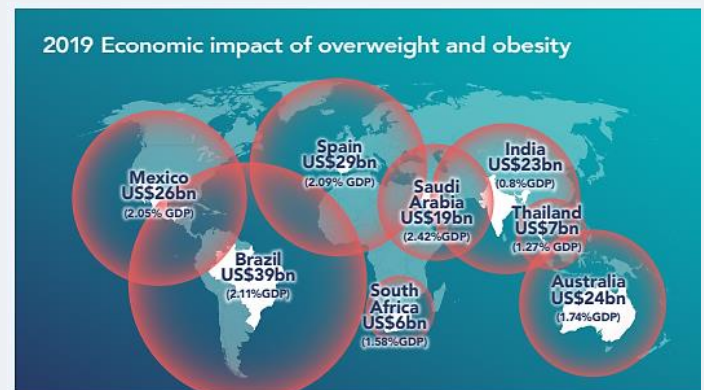
	Men		Women	
	Urban	Rural	Urban	Rural
Overweight or obese (BMI ≥ 25.0 kg/m ²) (%)	29.8	19.3	33.2	19.7
High risk waist-to-hip ratio (≥ 0.85)	50.1	46.4	59.9	55.2
Age 15-49 yrs who are anemic (<13.0 g/dl) (%)	20.4	27.4	53.8	58.5
Age 15-19 yrs who are anemic (<13.0 g/dl) (%)	25.0	33.9	56.5	60.2
Blood sugar level (>140 mg/dl) (%)	17.9	14.5	16.3	12.3
Hypertension (Systolic ≥ 140 and/or Diastolic ≥ 90 mm of Hg) (%)	26.6	22.7	23.6	20.2
Age >15 years who consume alcohol (%)	16.5	19.9	0.6	1.3



India is gripped with an endemic situation where approx. 25%¹ of the population is suffering from lifestyle diseases & the rate is projected to increase exponentially. As per WHO 22% of the Indians are projected to die from any of the 4 NCDs (CVD, Diabetes, Cancer & Chronic Respiratory Disease) in India between ages 30-70.

¹As per as per National Family Health Survey-5, 2019-21

According to UNICEF'S World Obesity Atlas for 2022, the economic cost for India due to obesity alone is likely to increase from USD 23 Billion to USD 479 Billion (approx. 20 times) from 2019 to 2060.



In a nutshell, the working population of India is increasingly getting unhealthy, and it will have a direct impact on Nation's Healthcare costs.

Exit Policy of Hospitals for Patients with Lifestyle Disorders & Proposed Way Forward



Patients, whether in-patients after discharge or out-patients, with chronic health conditions due to lifestyle disorders are advised by the healthcare specialists to make suitable changes in their lifestyles, diet and to exercise.

The onus of making such changes always rests with the patients who have little or no knowledge of a good lifestyle, diet or even exercise.

Even the hospitals do not have any processes to track or evaluate whether the necessary changes have been made and even if yes, then to what extent.

This creates a gap in the post operative or consultative care outside hospital where the patients fend for themselves and may avail the services of people or companies with no proper program and scientific protocols, complicating the situation at hand.

Hospitals can thus tie up with companies such as YUVAM who specialize in post operative or consultative care outside hospitals whereby, they can help the patients adopt a better lifestyle through customized diet, exercise and supplementation plans thus improving the health of the patients' overtime.

The patient data can periodically be shared with the hospitals to make necessary changes in patients' protocols and medications thereby giving greater credence to the care imparted by the hospitals.

YUVAM: The Bridge Between Hospitals and Patients

YUVAM is a health-tech start-up by alumni of Indian School of Business, Hyderabad who are also Certified Nutritionists. At YUVAM, we believe in revolutionizing healthcare by empowering both hospitals and their patients by handholding the patients in the post operative stage after discharge from hospitals or post consultative stage to improve their lifestyle through our lifestyle modification protocols which focus on Diet, Supplementation and Exercise thus creating a seamless loop of tertiary healthcare and feedback. We are excited to announce our partnership opportunities with hospitals, paving the way for transformative changes in patient care.

Why Partner with YUVAM?

Comprehensive Health Transformation: YUVAM offers a holistic approach to health improvement, focusing on lifestyle modifications through supplementation, exercise, and personalized diet plans. By addressing the root causes of health issues, we aim to foster lasting changes in patients' lives.

Expert Guidance: Our team consists of experienced nutritionists, and fitness experts who tailor programs to meet the unique needs of each patient. With personalized support and guidance, patients receive the tools and knowledge necessary to achieve their health goals.

Technology-Driven Solutions: Leveraging technology, YUVAM provides convenient access to health resources through our user-friendly platform. From tracking progress to reporting data, our digital solutions streamline the health improvement journey for patients.

Seamless Integration with Hospital Systems: Our partnership model ensures seamless integration with hospital workflows, allowing for efficient referral processes, monitoring of patients beyond hospital time and collaboration between hospitals and YUVAM. This integrated approach enhances patient care and outcomes.

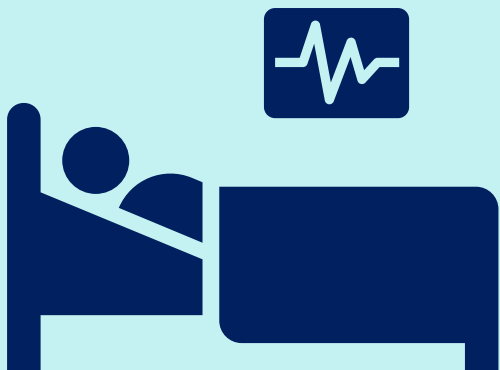
Scalable and Sustainable Impact: By promoting lifestyle changes, YUVAM's programs contribute to long-term health improvements, reducing the burden on healthcare systems and enhancing overall population health. Our scalable model enables hospitals to reach more patients and make a meaningful impact on community health.

Unlock the Potential of Partnership

Partnering with YUVAM offers hospitals a unique opportunity to elevate patient care and drive positive health outcomes. Together, we can empower individuals to embrace healthier lifestyles, leading to happier, healthier communities.

Join us in redefining healthcare with YUVAM. Contact us today to explore partnership opportunities and embark on a journey towards a healthier future.

Win - Win Solution in Patient Care



The National eHealth Strategy Toolkit¹ developed by World Health Organization for nations lays great emphasis on Chronic Diseases Management with the involvement of Health-Related Business platforms for innovation and development of new services.

YUVAM's collaboration with hospitals isn't just a business transaction—it's a mutually beneficial partnership that yields positive outcomes for all involved. Here's how our partnership presents a win-win solution for both YUVAM and hospitals:

1. Improved Patient Outcomes: YUVAM's comprehensive health programs, focusing on lifestyle modifications, supplementation, exercise, and personalized diet plans, lead to improved patient outcomes.

2. Enhanced Reputation and Patient Satisfaction: Hospitals that partner with YUVAM demonstrate their commitment to providing holistic and patient-centered care. By offering innovative health solutions that go beyond traditional medical treatments, hospitals can differentiate themselves in the market and attract patients seeking comprehensive, proactive healthcare approaches. This, in turn, enhances patient satisfaction and strengthens the hospital's reputation as a leader in healthcare innovation.

3. Increased Operational Efficiency: YUVAM's seamless integration with hospital systems reduces administrative burdens, improves workflow efficiency, and ensures coordinated care delivery, ultimately saving time and resources for hospitals. By optimizing operational processes, hospitals can focus their efforts on delivering high-quality care to patients while maximizing productivity.

4. Revenue Generation: Through our partnership model, hospitals can generate additional revenue streams by offering YUVAM's programs as supplementary services while YUVAM directly interacts with patients requiring lifestyle modifications.

¹ https://iris.who.int/bitstream/handle/10665/75211/9789241548465_eng.pdf?sequence=1

Hospital Engagement Model

Initial Consultation and Needs Assessment



+ YUVAM initiates discussions with hospital administration and key stakeholders to understand their goals, challenges, and patient demographics.

+ Conduct a needs assessment to identify areas where YUVAM's programs can complement existing hospital services and address unmet patient needs.

Customized Partnership Proposal



+ Develop a customized partnership proposal outlining the specific services and benefits YUVAM can offer to the hospital.

+ Highlight how YUVAM's programs can improve patient outcomes, enhance operational efficiency, and contribute to the hospital's strategic objectives.

Pilot Program Implementation



+ Start with a pilot program to demonstrate the effectiveness and value of YUVAM's services to the hospital.

+ Select a specific patient population or department to participate in the pilot program, such as patients with chronic conditions or those undergoing certain medical procedures.

+ Collaborate closely with hospital staff to integrate YUVAM's services into existing care pathways and workflows.

4



Patient Referral and Enrollment

- + Establish clear referral pathways for hospital staff to refer eligible patients to YUVAM's programs.
- + Provide training and educational materials to hospital staff to promote patient engagement and enrollment in YUVAM's services.
- + Offer incentives or rewards for hospital staff to encourage referrals and participation in the program.

5



Ongoing Monitoring and Support

- + Monitor patient progress and outcomes using YUVAM's technology platform and data analytics tools.
- + Provide regular updates and reports to hospital administrators and healthcare providers on patient engagement, adherence, and health improvements.
- + Offer ongoing support and resources to hospital staff, including training sessions, educational materials, and access to YUVAM's team of health experts.

6



Evaluation and Optimization

- + Evaluate the impact of the partnership on patient outcomes, hospital operations, and financial performance.
- + Solicit feedback from hospital staff, patients, and other stakeholders to identify areas for improvement and optimization.
- + Adjust and refine the partnership model based on lessons learned and feedback received, ensuring continuous improvement and alignment with the hospital's evolving needs.

“Hospitals & YUVAM, a team that cares, Collaboration in health, beyond compare Together, we'll harmonize, Healthier lives, our shared prize!”

The partnership between YUVAM and hospitals creates a synergistic relationship where both parties contribute to the mutual goal of improving patient health outcomes, enhancing operational efficiency, and driving innovation in healthcare delivery. It's a win-win solution that ultimately benefits patients, healthcare providers, and the broader community alike.

Contact:

Maj Vivek Singh (Retd)

Founder & CEO YUVAM

ceo@yuvam.one

Healthisnow Consultancy Pvt Ltd

www.yuvam.one

